



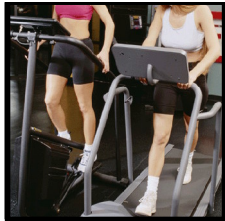
www.riderunrow.com

FACT SHEET

RA Sports applies expertise in sports medicine, fitness training, technology and entertainment to produce NetAthlon® software that motivates and enables people of all ages and abilities to improve their health, fitness and athletic performance.



athletes, trainers & coaches



equipment manufacturers



health clubs & fitness centers



rehabilitation & therapy centers



sports, health & fitness websites

- athletes, trainers & coaches

Train or compete in Virtual Reality with other enthusiasts on fitness machines located anywhere there is an internet connection! NetAthlon® software with its Web Racing™ feature allows anyone to train with others around the world, making indoor fitness training a more gratifying experience.

- equipment manufacturers

RA Sports produces both open platform and OEM-specific NetAthlon® software courses that fitness equipment manufacturers can integrate with their product to give customers a more complete and satisfying experience. RA Sports can even provide our popular Web Racing™ program for placement on OEM's website.

- health clubs & fitness centers

Statistics show that clubs using the newest and most innovative fitness technologies increase their ability to attract and retain members! NetAthlon® software allows clubs to offer their members more engaging and high-tech workouts coupled with unparalleled data analysis and motivational coaching tools.

- rehabilitation & therapy centers

NetAthlon® software has been shown to make rehabilitation more interesting and less tedious for patients. Therapists and trainers will appreciate the ULTRACOACH® feature which enables to capture patient real-time exercise and physiological data for analysis and progression tracking

- sports, health & fitness sites

Licensed web sites can offer Web Racing® as a new and exciting interactive feature for their members. Web Racing® sessions, using exciting courses as well as those designed specifically for them, can be hosted by the site. Contact RA Sports for custom courses and event hosting solutions.



Internet Web Racing®



Fitness Data Management



Realistic 3D Courses



NetAthlon® Event Edition

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- **Virtual Reality Athletic Training Systems**
- **Internet Solutions for Fitness Machines**
- **Multi-Sport Fitness Data Management**
- **Software for Performance Measurement Devices**



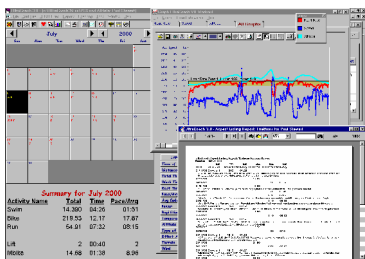
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**Riding, Running
Rowing**

NetAthlon® — Virtual Interactive Fitness Software

Since its original introduction by FitCentric® in 1995, NetAthlon® virtual interactive fitness software has provided users of fitness machines the ability to simulate outdoor recreational activity in a 3-D real-time virtual environment. Continuous research and development has improved on the original product with NetAthlon 1.0 version now available for rowing and running machines and NetAthlon 2.0 for cycling. All NetAthlon® software supports group training and competition on the same virtual course using fitness machines linked over any network or through the internet using its Web Racing™ feature.



NetAthlon® Features

- **Multi-Sport System**
3-D real-time multimedia virtual reality athletic training system software is offered for multiple fitness machines, including cycling, running, rowing, elliptical and others.
- **Real Time Feedback**
Includes realistic and motivating real-time visual, audio and tactile (resistance) feedback.
- **Real Time Data Display**
Individual training data is accurately calculated and displayed throughout the session, with the ability to automatically save data from each workout using the included UltraCoach®.
- **Interactive Steering**
Enables bicycle course users to navigate freely through a 3-D virtual environment on compatible fitness machines (currently only bicycle courses).
- **Multi-User Training & Competition**
NetAthlon® Event Edition software permits group training or competitions on the same virtual course by users connected anywhere by a LAN. Web Racing® is supported online 7/24.
- **Extensive Course Library**
Growing course library includes dozens of titles with a variety of training venues and levels of difficulty to keep the virtual training experience interesting and motivating.
- **Configurable Features**
Many configurable features such as environment, number and speed of pacers, etc for an enhance training experience.
- **Equipment Compatibility**
Compatible with a growing list of common brands of fitness equipment that offer a computer interface such as a serial or USB port. Also supports aftermarket retrofit devices that create the PC signals from fitness machines not equipped with serial or USB ports. Check our website for an update list of compatible machines.
- **Fitness Data Capture**
UltraCoach® comprehensive fitness data management system is included in each NetAthlon® program. This impressive feature simplifies the collection, recording, and analysis of fitness and performance data each workout.
- **Ease of Use - Included Wizards and Help Screens**
- **Data Management—over 60 Aspects are Available**
- **Analysis - Produces Detailed Reports & Charts**
- **Calendar - Helps Plan and Review Workouts**
- **Email Enabled - Send and Receive Fitness Data**
- **Additional Device Interfaces - Heart Rate Monitors**

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NetAthlon® Rowing 1.0 —Virtual Interactive Fitness Software for Indoor Rowing!

NetAthlon® Rowing 1.0 uses leading-edge technology to create an immersive virtual reality environment for both the avid and casual rowing fitness enthusiasts. In this software package are three exciting 3-D rowing course: Carnegie Lake, Oxford vs Cambridge, and Salt River. Also included is the UltraCoach® fitness data management program as well as Web Racing® utility for the ultimate online interactivity.

For additional fun and challenges, additional courses are available for purchase. These new courses can be downloaded and previewed by registered NetAthlon® software owners BEFORE purchase. Visit our website at www.riderunrow.com to preview and order these additional courses.



Carnegie Lake

This beautiful fantasy venue includes a large lake with plenty of room for other virtual rowers on or off the Internet.



Oxford vs Cambridge

You are on the Thames and rowing where these two great institutions have done battle for decades.



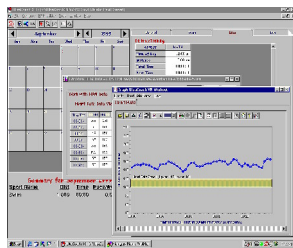
Salt River

This fantasy rowing course takes you down a canyon with steep walls and lots of distractions.



Head of the Charles River

This 2.9 miles section of the Charles River has been accurately reproduced with key bridges, boathouses, and landmarks. Outstanding realism adds to the rowing experience.



UltraCoach®, is our comprehensive fitness data management system, makes athletic training easier and more efficient by simplifying the collection, recording, and analysis of fitness and performance data. UltraCoach® automates the collection of training data by offering direct download compatibility with a wide array of heart watches and performance measurement devices.

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NetAthlon® Cycling 2.0 — Virtual Interactive Fitness Software Indoor Cycling!

Since its original introduction by FitCentric® in 1995, NetAthlon® virtual interactive fitness software has provided users of fitness machines the ability to simulate outdoor riding activity in 3-D real-time virtual environments. Continuous research and development has brought significant upgrades over the original software, enhancing both functionality and user interaction. The newest version NetAthlon® Cycling 2.0, incorporates the Web Racing® and UltraCoach® functions that you've come to expect from NetAthlon® software as well as the new features and functions mentioned below.

For additional fun and challenges, additional courses are available for purchase. These new courses can be downloaded and previewed by registered NetAthlon® software owners BEFORE purchase. Visit our website at www.riderunrow.com to preview and order these additional courses.



New NetAthlon® 2.0 Features

- Improved Graphics and Action
Enjoy a more realistic experience through enhanced digital graphics and audio (5X times resolution over previous version).
- Enhanced UltraCoach software
Newest version of this fitness data management system is included in all NetAthlon® Cycling 2.0 software.
- Easier-to-Read Real-Time Data Display
Performance data displayed on screen is now semi-transparent, reducing visual distractions during training with real-time data import into UltraCoach® software.
- Wireless Steering Support
NetAthlon® Cycling 2.0 now supports input from wireless retrofit fitness devices used with your fitness machine.
- More Online and On-Screen Competition
NetAthlon® Cycling 2.0 can now support up to 25 athletes networked on the same virtual course, adding greater realism and competition of the online session.
- Configurable Features
New options allow users to add drafting, crashing and other functional characteristics as well as VOIP to increase program realism.
- New Courses/Upgraded Existing ones
Two new courses have been added to the product line. Additionally, all NetAthlon® 1.0 courses can be easily convert to the enhanced 2.0 version through upgrade software available on www.riderunrow.com.
- More Configurable Features
**More options for users including VOIP, drafting, crashing, more.

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NetAthlon® 2.0 Cycling Courses



Alpe d'Huez



Lake San Antonio



Green Acres



Head of the Charles



Rider Derby



New England Country Ride



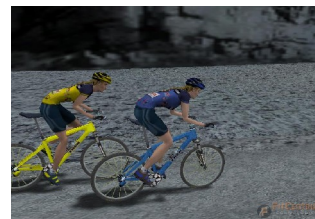
Sydney 2K



Eco Adventure



Empire City



Lunar Bike Mission II



Small Town



Alpine Trail



Kona 112 Mile



Olympic Velodrome



Atlanta 1996 Olympic



Lost in AZ

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WEB RACING™

The Internet Solution for Fitness Machines

Web Racing® is the feature of NetAthlon® that enables virtual athletic training and competition on fitness machines connected over the Internet. NetAthlon® software uses multi-disciplinary technology to enable users of indoor fitness equipment to train or compete in realistic immersive outdoor training environments and have their training data automatically stored.

Two ways are offered to use to Web Racing®: GameSpy or our main server, both available 24 hours per day.



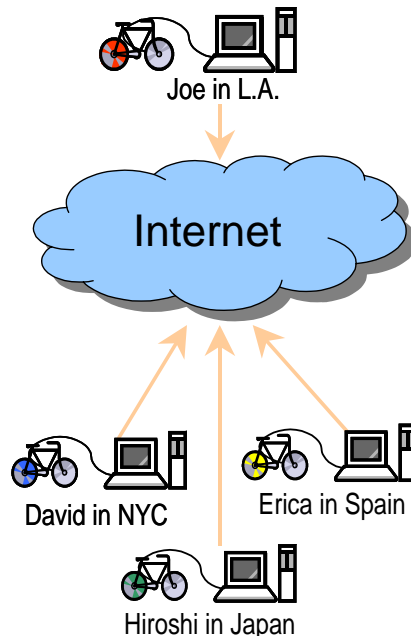
WEB RACING™ : An Overview

Step 1:
Connect fitness equipment to your PC via a serial or USB cable.
Run NetAthlon™.

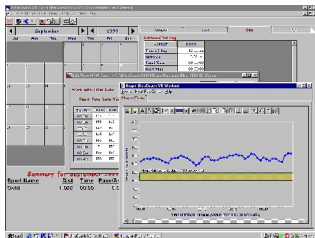
Step 2:
Use your PC to access the Internet.
Log onto destination web site to initiate or join a Web Racing™ session.

Step 3:
NetAthlon™ uses the Internet to manage the exchange of data between users in a Web Racing™ session.

Step 4:
NetAthlon™ uses the Internet to synchronize the activities of other users with your own.



The Result:
Other fitness machine users appear in your view of the virtual world, for a fully interactive athletic training experience that brings the excitement of outdoor training and competition to your home or fitness club.



UltraCoach® is a comprehensive fitness data management system, which makes athletic training easier and more efficient by simplifying the collection, recording, and analysis of fitness and performance data. UltraCoach® automates the collection of training data by offering direct download compatibility with a wide array of heart watches and performance measurement devices.

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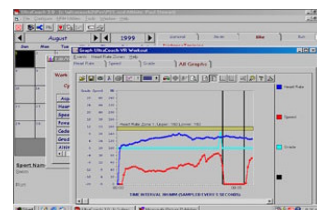
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UltraCoach® 3.0

Multi-Sport Training Software: Comprehensive Management of Performance Data

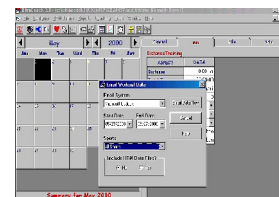
Features

1. UltraCoach® 3.0 is a 32-bit application optimized for Windows 98, 2000, Me, XP, and Vista and the Internet.
2. Built-in encrypted E-mail utility that provides an easy communication facility for athletes and coaches.
3. Easy-to-use graphical interface with upfront performance summary and calendar window.
4. Configuration Wizard for fast individual program setup and data entry.
5. NetAthlon® virtual reality training software-compatible, for submax testing using the virtual velodrome. NetAthlon® works with many fitness machines and adapters with data downloading, real-time data onscreen and data recording using our library of 3D courses on and off the Internet.



Heart Rate Data

1. Downloads all data from many heart rate monitors and fitness devices (Polar, PowerTap, Timex, CatEye) and saves in the user's individual file set for easy encrypted emailing.
2. Easy overlay of heart rate curves for performance comparisons and heart zone analysis
3. Heart rate curve editor for error correction.



Other Technical Features

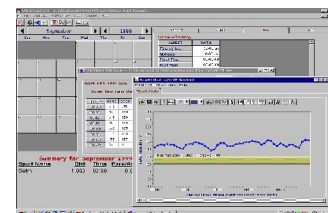
1. Tracks up to 60 health and physiological factors .
2. Tracks up to 100 aspects of athletic performance.
3. Configures each End-user for up to 6 sports or activities.
4. Complete online HELP; EasyUpdate™ utility for updates via the Internet.
5. Complete graphing, reporting, and other utilities including date to date, aspect specific, etc.
6. Equipment tracker manages fitness equipment use.

UltraCoach 3.0 Coaching Export

The following is a summary of the information provided to the coaching system. The information is available for review in the complete data table via the coach's web interface. To modify any of the information below, click the "Coach Mail" button on the right side of the screen. To delete information, click on "Coach Mail" to have UltraCoach coach your workout to delete.

Days Available: 5/16, 5/17, 5/18, 5/19, 5/20, 5/21, 5/22, 5/23, 5/24, 5/25, 5/26, 5/27, 5/28, 5/29, 5/30, 5/31
Hours Available per week: 15
Total Employees: 5

Sport	Distance	Time	Terrain	Sex	Age	Fit Level
Swim	2100.00 mi	02:15:00	Water	M	15	Beginner
Bike	115.50 mi	05:15:00	Flat	M	25	Competitive
Run	12.00 mi	01:56:12	Gentle	M	10	Beginner
Other	0.00	00:00:00	Flat	M	0	Beginner
Wbake	25.00 mi	03:15:00	Hilly	M	30	Competitive



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Wired Sensor Kit



Turn ANY Bike Trainer, Exercise Bike, Treadmill or Rowing Machine into a Virtual Reality Experience for home and club use.

RA Sports is offering users a unique solution for PC interactivity for cycling, running, and rowing. Using Wired Technology, you can now and in minutes make your bike trainer, exercise bike, treadmill, or rowing machine, PC interactive and into an expensive training device for on and off Internet training. Partnering with a wired hardware manufacturer, RA Sports offers you this breakthrough product.



The Peak Training System Sensor Kit works with any bike trainer, rollers, spin bikes, exercise bikes, treadmill or rowing machines. All that is needed is a spinning wheel, and the speed sensor will pickup the speed. Peak Training System is easily setup with all the needed sensors, holders and straps included with the system. You will be able to install in minutes. The NetAthlon software is also very user friendly, with it's easy setup, you will be riding in minutes.

Does the Peak Sensor Kit work with any bike trainer, rollers, spin bikes, exercise bikes, or rowing machines?

Yes, what is needed is to attach the magnet to a wheel and the sensor will pickup the spinning of the wheel for the speed. For bikes, the cadence sensor will connect on to the crank arm.

Does the Peak Sensor Kit adjust the resistance on the bike trainer?

The system does not adjust the resistance on your bike trainer, but you will see the hills coming at you on the NetAthlon course, and in the info box you will see the grade increasing. So what you can do is, when you are going up hills, you can down shift for more resistance.

Does the system measure Heart Rate?

Yes, you can use a Polar Heart Rate wireless receiver and hook it to the same Digital Signal Processor box where the speed and cadence sensor gets connected. You can purchase the Polar HR receiver as an

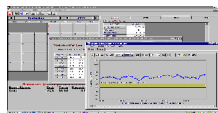


Product Includes:

- 1 - Serial Cable
- 1 - Digital Signal Processor box
- 2 - Speed sensor with cable
- 1 - Wheel magnet
- 2 - Sensor holder
- 1 - Rubber pad
- 2 - Ladder strap
- 1 - Cadence magnet
- 1 - Round tube adapter
- 1 - Clip
- 2 - Self tapping screws
- 1 - Velcro pad

Highlights:

- ✦ Easily connects your PC to any exercise bike, bike trainer, treadmill, or rowing machine in minutes.
- ✦ Race solo or against computer generated riders.
- ✦ Train against saved rides to re-ride again later.
- ✦ Connect to the Internet and ride or race against online rides.
- ✦ Displays performance data such as speed, cadence, time, distance, power, heart rate.



Fully Integrated with UltraCoach™ Software

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